Rapport MutuaValue

Fomento Económico Mexicano, S.A.B. de C.V.

01/10/2024

XMEX:FEMSAUBD

Pays	Mexico
Industrie	Consumer Staples
Supersecteur	Personal Care, Drug and Grocery Stores
Secteur	Personal Care, Drug and Grocery Stores
Sous Secteur	Food Retailers and Wholesalers
Employés	#CHAMP!

Chiffre d'affaires 2023	37 430	mEUR	**PER 2023**	23,6
Résultat net 2023	3 499	mEUR	**Dividend Yield 2023**	2,4%
Market Cap 31.12.2023	41 989	mEUR	**Béta boursier**	1,00
Cours au 31.12.2023	220,3	MXN		

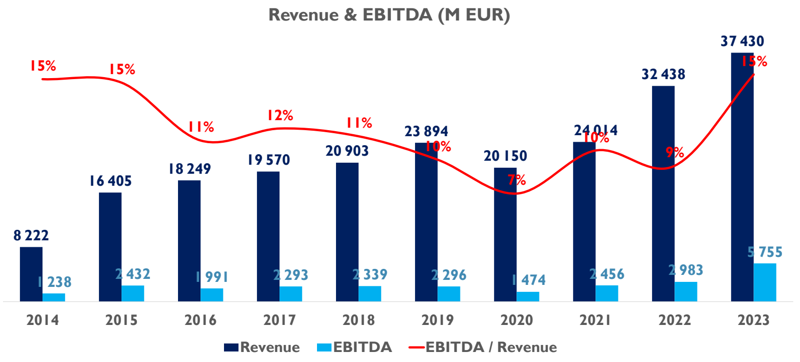
Fomento Económico Mexicano, S.A.B. de C.V. (FEMSA) is a multinational company based in Monterrey, Mexico, with a diverse portfolio of businesses in retail, beverage, and logistics. Founded in 1890, FEMSA is best known as the largest franchise bottler of Coca-Cola products in the world, operating through Coca-Cola FEMSA, which serves markets in Latin America and Asia. Additionally, FEMSA owns OXXO, one of the largest convenience store chains in Mexico and Latin America, with thousands of locations. The company also has a significant presence in the health and fuel station sectors, expanding into pharmacies and gas stations. Through its logistics arm, FEMSA is involved in distribution and supply chain management for its own businesses and external clients. FEMSA is publicly traded on the Mexican Stock Exchange (BMV) and has an international listing on the New York Stock Exchange (NYSE). Its diversified operations and market leadership make FEMSA one of the largest and most influential companies in Latin America.

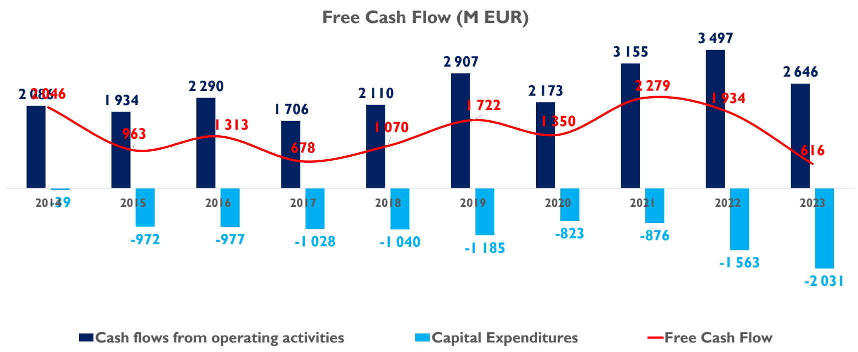
Documents

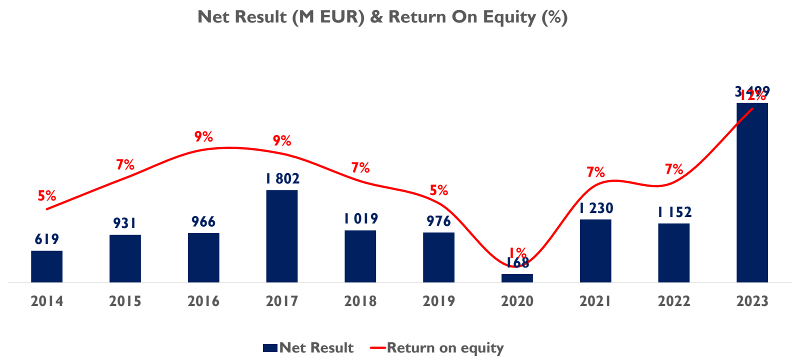
I - Financial KPI (2014 - 2023)

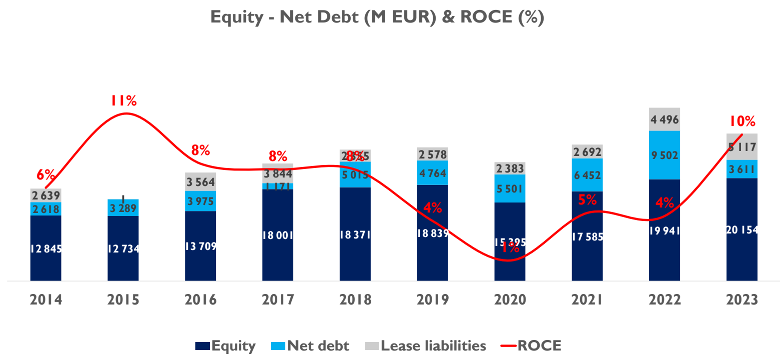
Fomento Económico Mexicano, S.A.B. de C.V.

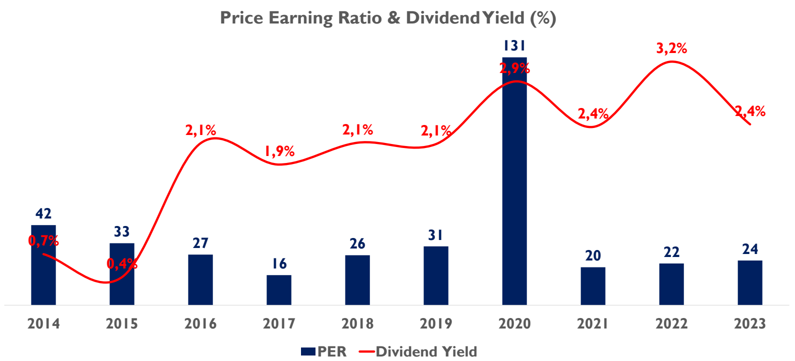
Industry	Consumer Staples
Supersector	Personal Care, Drug and Grocery Stores
Sector	Personal Care, Drug and Grocery Stores
Sub Sector	Food Retailers and Wholesalers

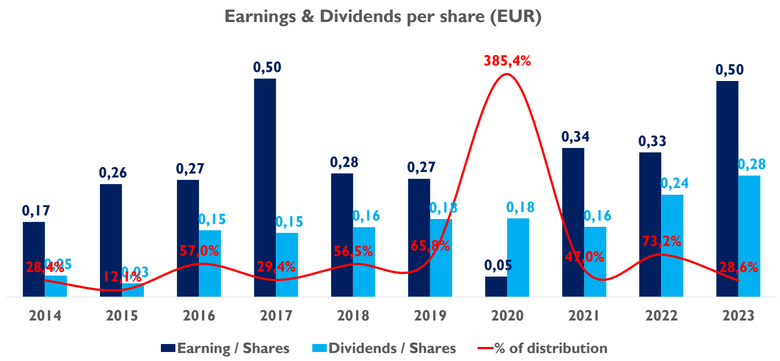












2 - Benchmark Industry (Revenue & Net Result)

Fomento Económico Mexicano, S.A.B. de C.V.

Industry Consumer Staples
Supersector Personal Care, Drug and Grocery Stores
Sector Personal Care, Drug and Grocery Stores
Sub Sector Food Retailers and Wholesalers

Revenue

m€	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Fomento Económico M	**8 222**	**16 405**	**18 249**	**19 570**	**20 903**	**23 894**	**20 150**	**24 014**	**32 438**	**37 430**
Wal-Mart de México, S.A.	24 429	25 765	24 319	24 364	27 452	30 502	28 684	31 775	39 471	47 222
Target Corporation	-	66 702	69 998	57 946	63 506	67 079	63 656	82 607	99 386	100 083
The Kroger Co.	-	99 628	104 193	96 170	107 128	107 853	99 654	116 986	129 278	135 979
Avenue Supermarts Limite	607	885	1 194	1 557	1 885	2 510	2 765	2 863	3 501	4 662
Loblaw Companies Limite	30 195	29 926	32 558	31 133	29 958	32 835	33 614	36 847	39 109	40 659
Ahold Delhaize	32 774	-	38 203	112 585	62 791	66 259	74 736	75 601	86 984	88 649
Grupo Comercial Chedra	3 984	4 141	4 044	4 020	5 163	6 104	5 980	8 137	12 495	14 012
Tesco Plc	81 483	76 926	63 451	62 828	63 881	75 189	65 271	68 888	69 167	75 841
Total	**181 694**	**320 377**	**356 208**	**410 173**	**382 667**	**412 224**	**394 510**	**447 719**	**511 828**	**544 537**

Revenue - Annual Growth Rate

	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	CAGR*
Fomento Económico M		**100%**	**11%**	**7%**	**7%**	**14%**	**-16%**	**19%**	**35%**	**15%**	**11%**
Wal-Mart de México, S.A.		5%	-6%	0%	13%	11%	-6%	11%	24%	20%	8%
Target Corporation			5%	-17%	10%	6%	-5%	30%	20%	1%	5%
The Kroger Co.			5%	-8%	11%	1%	-8%	17%	11%	5%	4%
Avenue Supermarts Limite		46%	35%	30%	21%	33%	10%	4%	22%	33%	23%
Loblaw Companies Limite		-1%	9%	-4%	-4%	10%	2%	10%	6%	4%	4%
Ahold Delhaize		-100%		195%	-44%	6%	13%	1%	15%	2%	
Grupo Comercial Chedra		4%	-2%	-1%	28%	18%	-2%	36%	54%	12%	16%
Tesco Plc		-6%	-18%	-1%	2%	18%	-13%	6%	0%	10%	0%
Moyenne		**76%**	**11%**	**15%**	**-7%**	**8%**	**-4%**	**13%**	**14%**	**6%**	**7%**

Net result attributable to owners of the company

m€	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Fomento Económico M	**619**	**931**	**966**	**1 802**	**1 019**	**976**	**168**	**1 230**	**1 152**	**3 499**
Wal-Mart de México, S.A.	1 698	1 389	1 524	1 694	1 635	1 787	1 367	1 905	2 360	2 748
Target Corporation	- -	1 503	3 190	2 282	2 545	2 614	2 674	3 857	6 512	2 550
The Kroger Co.	-	1 587	1 934	1 647	1 666	2 768	1 352	2 282	1 552	2 058
Avenue Supermarts Limite	21	29	44	63	101	113	145	131	169	259
Loblaw Companies Limite	38	417	690	1 001	491	739	707	1 299	1 330	1 434
Ahold Delhaize	791	-	850	2 647	1 797	1 766	1 397	2 246	2 546	1 874
Grupo Comercial Chedra	95	92	89	88	92	74	106	148	289	407
Tesco Plc	2 456 -	7 620	312	81	1 340	1 494	1 091	821	1 670	859
Total	**5 719 -**	**4 679**	**9 599**	**11 306**	**10 686**	**12 332**	**9 006**	**13 919**	**17 579**	**15 689**

Net result attributable to owners of the company - Annual Growth Rate

	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	CAGR*
Fomento Económico M		**50%**	**4%**	**87%**	**-43%**	**-4%**	**-83%**	**631%**	**-6%**	**204%**	**18%**
Wal-Mart de México, S.A.		-18%	10%	11%	-3%	9%	-24%	39%	24%	16%	9%
Target Corporation			-312%	-28%	12%	3%	2%	44%	69%	-61%	
The Kroger Co.			22%	-15%	1%	66%	-51%	69%	-32%	33%	3%
Avenue Supermarts Limite		39%	52%	41%	61%	12%	28%	-10%	30%	53%	31%
Loblaw Companies Limite		1009%	66%	45%	-51%	50%	-4%	84%	2%	8%	17%
Ahold Delhaize		-100%		211%	-32%	-2%	-21%	61%	13%	-26%	
Grupo Comercial Chedra		-4%	-3%	-1%	4%	-20%	43%	40%	96%	41%	21%
Tesco Plc		-410%	-104%	-74%	1556%	12%	-27%	-25%	103%	-49%	
Moyenne		**-182%**	**-305%**	**18%**	**-5%**	**15%**	**-27%**	**55%**	**26%**	**-11%**	

** 2015 - 2023*

3 - Benchmark Industry (Return On Capital Employed & PER)

Fomento Económico Mexicano, S.A.B. de C.V.

Industry Consumer Staples
Supersector Personal Care, Drug and Grocery Stores
Sector Personal Care, Drug and Grocery Stores
Sub Sector Food Retailers and Wholesalers

Operating Profit

m€	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Fomento Económico Me	**1 158**	**1 837**	**1 710**	**1 761**	**1 967**	**1 079**	**328**	**1 248**	**1 512**	**2 900**
Wal-Mart de México, S.A.B	1 938	1 841	1 802	1 863	2 189	2 546	2 348	2 716	3 277	3 932
Target Corporation	-	4 166	4 658	4 143	3 689	3 659	3 796	5 773	8 387	3 529
The Kroger Co.	-	2 881	3 392	2 865	1 821	2 327	1 834	2 455	3 260	3 784
Avenue Supermarts Limitec	37	52	79	112	149	178	195	158	228	327
Loblaw Companies Limited	469	1 055	1 468	1 663	1 234	1 552	1 508	2 035	2 313	2 530
Ahold Delhaize	1 305	-	1 465	4 282	2 765	2 662	2 191	3 320	3 768	3 104
Grupo Comercial Chedraui	193	194	194	188	202	263	283	378	662	837
Tesco Plc	3 822	161	948	1 318	1 818	2 993	3 006	2 490	3 056	3 023
Total	**8 921**	**12 187**	**15 717**	**18 195**	**15 834**	**17 259**	**15 490**	**20 573**	**26 463**	**23 966**

Market Cap

m€	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Fomento Económico Me	**26 140**	**30 450**	**25 771**	**28 539**	**26 866**	**30 248**	**21 989**	**24 611**	**26 267**	**41 989**
Wal-Mart de México, S.A.B	31 103	40 049	29 552	35 644	38 823	44 586	39 956	57 358	57 709	66 557
Target Corporation	-	42 914	43 125	30 679	34 898	33 488	46 106	80 076	99 611	71 419
The Kroger Co.	-	31 082	35 566	26 203	22 934	20 239	17 489	23 546	30 322	29 667
Avenue Supermarts Limitec	5 200	5 516	5 020	4 706	10 595	11 674	15 275	22 003	29 395	23 974
Loblaw Companies Limited	13 411	14 180	16 114	14 404	14 770	16 734	14 239	24 355	27 187	27 748
Ahold Delhaize	13 259	-	16 249	43 839	26 562	24 798	24 774	31 165	26 867	25 126
Grupo Comercial Chedraui	2 276	2 331	1 634	1 476	1 685	1 235	1 122	1 754	3 826	5 290
Tesco Plc	26 916	21 225	13 659	13 650	15 148	20 483	19 829	20 194	25 306	22 003
Total	**118 304**	**187 747**	**186 690**	**199 141**	**192 281**	**203 485**	**200 779**	**285 061**	**326 490**	**313 774**

Capital employed

m€	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Fomento Económico Me	**18 102**	**16 023**	**21 248**	**23 017**	**25 741**	**26 182**	**23 280**	**26 728**	**33 939**	**28 883**
Wal-Mart de México, S.A.B	8 355	8 127	7 751	6 984	6 984	11 869	10 338	11 762	14 539	16 226
Target Corporation	-	22 580	20 559	17 669	21 183	22 275	20 622	20 347	24 022	27 899
The Kroger Co.	-	24 461	26 827	17 074	19 320	20 103	29 684	31 430	32 909	33 572
Avenue Supermarts Limitec	200	285	373	694	631	772	1 290	1 518	1 686	1 867
Loblaw Companies Limited	17 586	16 248	16 915	15 892	13 315	24 777	22 293	24 362	25 311	25 792
Ahold Delhaize	5 127	-	5 814	30 385	15 221	25 810	25 195	29 018	31 290	29 023
Grupo Comercial Chedraui	1 528	1 497	1 445	1 379	3 672	3 865	3 231	5 814	6 186	6 312
Tesco Plc	30 862	24 582	23 584	17 463	28 994	33 313	29 080	29 517	32 310	28 651
Total	**81 759**	**113 803**	**124 515**	**130 556**	**135 061**	**168 967**	**165 013**	**180 496**	**202 193**	**198 224**

Net result attributable to owners of the company

m€	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Fomento Económico Me	**619**	**931**	**966**	**1 802**	**1 019**	**976**	**168**	**1 230**	**1 152**	**3 499**
Wal-Mart de México, S.A.B	1 698	1 389	1 524	1 694	1 635	1 787	1 367	1 905	2 360	2 748
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Total	**5 719**	**- 4 679**	**9 599**	**11 306**	**10 686**	**12 332**	**9 006**	**13 919**	**17 579**	**15 689**

Operating Profit / Capital employed

	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	Avg*
Fomento Económico Me	**6%**	**11%**	**8%**	**8%**	**8%**	**4%**	**1%**	**5%**	**4%**	**10%**	**6%**
Wal-Mart de México, S.A.B	23%	23%	23%	27%	31%	21%	23%	23%	23%	24%	24%
Target Corporation		18%	23%	23%	17%	16%	18%	28%	35%	13%	23%
The Kroger Co.		12%	13%	17%	9%	12%	6%	8%	10%	11%	10%
Avenue Supermarts Limitec	19%	18%	21%	16%	24%	23%	15%	10%	13%	18%	16%
Loblaw Companies Limited	3%	6%	9%	10%	9%	6%	7%	8%	9%	10%	8%
Ahold Delhaize	25%		25%	14%	18%	10%	9%	11%	12%	11%	13%
Grupo Comercial Chedraui	13%	13%	13%	14%	6%	7%	9%	6%	11%	13%	9%
Tesco Plc	12%	1%	4%	8%	6%	9%	10%	8%	9%	11%	8%
Moyenne	**11%**	**11%**	**13%**	**14%**	**12%**	**10%**	**9%**	**11%**	**13%**	**12%**	**12%**

Price-Earnings Ratio

	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023	Avg*
Fomento Económico Me	**42**	**33**	**27**	**16**	**26**	**31**	**131**	**20**	**23**	**12**	**27**
Wal-Mart de México, S.A.B	18	29	19	21	24	25	29	30	24	24	24
Target Corporation		- 29	14	13	14	13	17	21	15	28	19
The Kroger Co.		20	18	16	14	7	13	10	20	14	14
Avenue Supermarts Limitec	248	189	113	75	105	103	106	168	174	93	134
Loblaw Companies Limited	357	34	23	14	30	23	20	19	20	19	23
Ahold Delhaize	17		19	17	15	14	18	14	11	13	15
Grupo Comercial Chedraui	24	25	18	17	18	17	11	12	13	13	16
Tesco Plc	11	- 3	44	169	11	14	18	25	15	26	107
Moyenne	**21**	**- 40**	**19**	**18**	**18**	**17**	**22**	**20**	**19**	**20**	**22**

** 2015 - 2023*

4 - Financial Data (2014 - 2023)

Fomento Económico Mexicano, S.A.B. de C.V.

EUR

M EUR	2014	2015	2016	2017	2018	2019	2020	2021	2022	2023
Income Statement										
Revenue	8 222	16 405	18 249	19 570	20 903	23 894	20 150	24 014	32 438	37 430
Gross Profit	3 817	6 485	6 770	7 237	7 801	9 029	7 752	9 226	12 126	14 888
Operating Profit	1 158	1 837	1 710	1 761	1 967	1 079	328	1 248	1 512	2 900
Profit before tax	858	1 325	1 602	2 031	1 700	1 513	774	1 782	2 018	3 080
Income Tax	-216	-418	-360	-450	-430	-494	-606	-616	-653	-691
Net result attributable to owners of the company	**619**	**931**	**966**	**1 802**	**1 019**	**976**	**168**	**1 230**	**1 152**	**3 499**
EBITDA	**1 238**	**2 432**	**1 991**	**2 293**	**2 339**	**2 296**	**1 474**	**2 456**	**2 983**	**5 755**
Balance Sheet										
Net debt	**5 258**	**3 289**	**7 539**	**5 016**	**7 370**	**7 343**	**7 885**	**9 143**	**13 998**	**8 728**
Equity	**12 845**	**12 734**	**13 709**	**18 001**	**18 371**	**18 839**	**15 395**	**17 585**	**19 941**	**20 154**
Capital employed	**18 102**	**16 023**	**21 248**	**23 017**	**25 741**	**26 182**	**23 280**	**26 728**	**33 939**	**28 883**
Fixed Assets	**16 439**	**14 898**	**19 802**	**19 779**	**22 614**	**24 482**	**19 898**	**22 670**	**31 405**	**19 626**
Working Capital	**1 663**	**1 126**	**1 446**	**3 237**	**3 127**	**1 700**	**3 381**	**4 058**	**2 534**	**9 257**
Cash Flows										
Net cash generated from operating activities	**2 086**	**1 934**	**2 290**	**1 706**	**2 110**	**2 907**	**2 173**	**3 155**	**3 497**	**2 646**
Net cash generated from investing activities	**-871**	**-1 493**	**-1 765**	**1 335**	**-2 566**	**-666**	**-1 282**	**-1 993**	**-2 237**	**7 047**
Net cash generated from financing activities	**-518**	**-723**	**59**	**-915**	**-1 024**	**-1 812**	**800**	**-1 597**	**-1 730**	**-4 930**
Net increase / decrease in cash and cash equivalents	**460**	**-321**	**651**	**2 266**	**-1 553**	**166**	**1 719**	**-441**	**-673**	**4 350**
Share Information										
Number of shares	3 578 226 270	3 578 226 270	3 578 226 270	3 578 226 270	3 578 226 270	3 578 226 270	3 578 226 270	3 578 226 270	3 578 226 270	3 578 226 463
Price	7,31	8,51	7,20	7,98	7,51	8,45	6,15	6,88	7,34	11,73
Market Cap	**26 140**	**30 450**	**25 771**	**28 539**	**26 866**	**30 248**	**21 989**	**24 611**	**26 267**	**41 989**
Earning / Shares	0,17	0,26	0,27	0,50	0,28	0,27	0,05	0,34	0,33	0,50
Earning / Shares (Diluated)	0,17	0,26	0,27	0,50	0,28	0,27	0,05	0,34	0,33	0,50
Dividends	0,05	0,03	0,15	0,15	0,16	0,18	0,18	0,16	0,24	0,28
Financial KPI										
Sales Variation		100%	11%	7%	7%	14%	-16%	19%	35%	15%
Gross Profit / Revenue	46%	40%	37%	37%	37%	38%	38%	38%	37%	40%
EBITDA / Revenue	15%	15%	11%	12%	11%	10%	7%	10%	9%	15%
Operating Profit / Revenue	14%	11%	9%	9%	9%	5%	2%	5%	5%	8%
Finance Result / Revenue	-4%	-3%	-1%	1%	-1%	2%	2%	2%	2%	0%
Tax Rate	-25%	-32%	-22%	-22%	-25%	-33%	-78%	-35%	-32%	-22%
Return on equity	5%	7%	9%	9%	7%	5%	1%	7%	7%	12%
Sales / Capital employed	0,5	1,0	0,9	0,9	0,8	0,9	0,9	0,9	1,0	1,3
Return on capital employed before income tax	6%	11%	8%	8%	8%	4%	1%	5%	4%	10%
Free Cash Flow / Revenue	25%	6%	7%	3%	5%	7%	7%	9%	6%	2%
Net Debt / EBITDA*	2,1	1,4	2,0	0,5	2,1	2,1	3,7	2,6	3,2	0,6
Net Debt / Equity*	20%	26%	29%	7%	27%	25%	36%	37%	48%	18%
% Investments	0%	-6%	-5%	-5%	-5%	-5%	-4%	-4%	-5%	-5%
% Working Capital	20%	7%	8%	17%	15%	7%	17%	17%	8%	25%
% Fixed Assets	200%	91%	109%	101%	108%	102%	99%	94%	97%	52%
Price to book ratio	2,7	3,2	2,5	2,0	1,8	2,0	1,8	1,7	1,6	2,6
PER	42	33	27	16	26	31	131	20	22	24
Yield	0,7%	0,4%	2,1%	1,9%	2,1%	2,1%	2,9%	2,4%	3,2%	2,4%
% of distribution	28,4%	12,1%	57,0%	29,4%	56,5%	65,8%	385,4%	47,0%	73,2%	28,6%

**Total net debt excluding lease liabilities*